



## Exhibition-specific informations for IPM Summer Edition 2022

---

Duration: 13.06.-14.06.2022  
Website: <https://www.ipm-summeredition.de/summer/>

Deadline for service orders 08.05.2022  
20 % Surcharge after 12.05.2022  
35 % Surcharge after 10.06.2022

### Important Links:

[Tourist Information Office](#)  
[Closed Exhibitor Area](#)  
[Environmental zone](#)  
[Order form for early stand set-up](#)  
[Traffic guidelines](#)  
[Order form for electricity](#)  
[Order form for stand construction](#)  
[Order form for floorcovering](#)  
[Technical Guidelines](#)  
[General terms and conditions](#)

### Contacts

Technical Department Mr. Jens Großkreuz Fon: +49(0)201-7244-475 Fax: +49(0)201-7244-483 E-Mail: <a href="mailto:jens.grosskreuz@messe-essen.de">jens.grosskreuz@messe-essen.de</a>	Logistical Department Mr. York Radszuhn Fon: +49(0)201-7244-269 Fax: +49(0)201-7244-1269 E-Mail: <a href="mailto:logistik@messe-essen.de">logistik@messe-essen.de</a>
Exhibitor Service Mr. Michael Schäfer Fon: +49(0)201-7244-769 Fax: +49(0)201-7244-445 E-Mail: <a href="mailto:michael.schaefer@messe-essen.de">michael.schaefer@messe-essen.de</a>	Shell Scheme Stands Ms. Martina Meyer Fon: +49(0)201-7244-482 Fax: +49(0)201-7244-445 E-Mail: <a href="mailto:martina.meyer@messe-essen.de">martina.meyer@messe-essen.de</a>

### Setup times

Saturday, 11.06.2022 until Sunday, 12.06.2022 7.00 a.m. – 8.00 p.m.  
(12.06.2022 Remaining works within the stand area until 10.00 p.m.)

### Dismantling the stand

Tuesday, 14.06.2022 from 6.00 p.m. within the stand area  
Vehicular access to the site: from 7.00 p.m. for vehicles over 7,5 t  
from 7.30 p.m. for vehicles under 7,5 t  
Dismantling 14.06.2022 until 9.00 p.m.  
End of stand dismantling: Wednesday, 15.06.2022 until 4.00 p.m.

Stand: 09.05.2022/ Subject to change



## **Vehicular access to the trade fair site**

### **Setup**

We request that all exhibitors, stand construction companies and suppliers who have to drive onto the trade fair site go first to the check-in at car park P2 on 11.06.2022. Access to the site will be organized from here.

### **Dismantling evening**

For vehicular access on the dismantling evening on 14.06.2022, access tickets with call-off numbers are required. These authorize vehicular access to the trade fair site on that evening with no need to pay a deposit. According to your response the [vehicular access passes](#) will be delivered to your stand during the trade fair or deposited on car park P2. We expect that there will be vehicular access to the site on Tuesday, 14.06.2022 from 7.00 p.m. for vehicles over 7,5t. and from 7.30 p.m. for vehicles under 7,5t. according to the sequential numbers from car park P2 and P9.

Cars without a trailer can drive onto the site on Tuesday, 14.06.2022 between 6.00 p.m. and 6.30 p.m. for 30 minutes. Payment of a deposit of € 100.00 is required. There is no need to check-in for this short-term pick-up access.

### **Office Exhibitor Trade Fair Services**

During IPM Summer Edition 2022, the trade fair management / service office is located in the foyer east. Here, you will find all the right contact partners from exhibitor trade fair services to assist you. You can place additional service orders there, if necessary.

### **Opening hours on site:**

#### **During the construction**

Saturday, 11.06.2022	8.00 a.m. – 6.00 p.m.
Sunday, 12.06.2022	8.00 a.m. – 6.00 p.m.

#### **During the event**

#### **Reachability by phone**

	+49(0)201 7244 830
Monday, 13.06.2022	8.00 a.m. – 6.00 p.m.
Tuesday, 14.06.2022	8.00 a.m. – 6.00 p.m.

#### **During dismantling**

Wednesday, 15.06.2022	8.00 a.m. – 4.00 p.m.
-----------------------	-----------------------

**Digital media package:** As an IPM Summer Edition exhibitor, take advantage of the benefits of our online digital media package which is automatically an integrated part of your registration. You will find an overview of the media services below or in the closed exhibitor area. You will automatically receive the access data for the closed exhibitor area by e-mail. Find out about your trade fair success in just 90 seconds in our [YouTube-Video](#). The mandatory flat fee of € 99.00 per exhibitor and € 69.00 per co-exhibitor includes various services for you:

**Online exhibitor list:** Comprehensive information on your trade fair news allows your customers to optimally prepare for their visit. You can also keep the industry up-to-date between the trade fair dates via the [www.ipm-summeredition.de](http://www.ipm-summeredition.de) website – including your social media channels.



**Product and trade fair innovations:** Inform journalists and visitors about your company and your brand-new products. This way national and international trade media, customers and potential visitors will have targeted access to your press releases, address, websites, photographs and logos. All information is linked to your exhibitor profile. You upload a text – and we take care of the ideal target group specific editing.

**Stand promotions:** Inform visitors and journalists about events at your booth. Your stand events will appear on the IPM Summer Edition website as well as in the app.

**Match making:** Receive qualified visitor enquiries – with subsequent contact possibility and a well-organized appointment management

**Interactive hall map:** Convenient and user-friendly: Our hall plan is optimized for mobile devices.

**Visitor Information System:** Your online exhibitor profile and the interactive hall plan feed into our visitor information system and guide interested parties directly to your stand.

**Personal IPM Summer Edition banner:** Announce your participation in the world's leading trade fair for horticulture. Add your hall and stand number to the IPM Summer Edition banner and use it on your homepage and as e-mail signature. There are many more possibilities to use your banners such as, advertisements, printed material, invitations, etc.

**Corporate News:** Inform the industry about the latest news of your company before, during and after the trade fair.

**Media center:** The MEDIA CENTER is the platform where pictures and videos are available to journalists, bloggers and other online multipliers free of charge for their articles. Your pictures should not be missing there. In the Closed Exhibitor Area, you can find a link for uploading your media. Four picture-uploads in the MEDIA CENTER are included in the media fee.

You can make all the entries independently in our "closed exhibitor area": [www.messe-essen-digitalmedia.de](http://www.messe-essen-digitalmedia.de). We will send your access data to you by e-mail.

**Contact:**

Digital Media

Fon: +49(0)201-3101 1870

E-Mail: [support@messe-essen-media.de](mailto:support@messe-essen-media.de)

**Sales regulation**

Direct sales are not permitted. Each exhibitor may only take orders for the products listed in the registration. Exhibition materials may not be delivered or removed from the booth until after the end of the event.

**Exhibitor passes**

Additional exhibitor passes cost € 12.00 (incl. VAT) and are available in the "Closed Exhibitor Area - GAB".



### Voucher codes

Your **50 voucher codes for the free invitation of your customers** are automatically available in the „[Closed Exhibitor Area](#)“ to you. You can reorder additional voucher codes at any time. You can order up to 1,000 codes per order to avoid long loading times. However, you can place an unlimited number of orders.

Each redeemed voucher code that exceeds the 50 free invitations will be charged to you at the end of the fair at €2,00/pieces. (incl. VAT)

The regular entrance fee per person is:

Day ticket online 10,00 € (VAT incl.)

Day ticket on site 15,00 € (VAT incl.)

Season ticket online 15,00 € (VAT incl.)

Season ticket on site 20,00 € (VAT incl.)

Student ticket online 2,00 € (VAT incl.)